



# MYTH

Dart isn't  
User-Friendly

## Trusting Herd Decisions Through Standardized Data With Dart



Dairy herd management requires decisions to be made every day: breeding choices, culling strategies, and protocol enrollment all depend on reliable data. Producers don't have time to wonder if the latest input makes sense, remember a lengthy command to view summaries, or question whether their processed information meets industry standards. At its core, DRMS places extreme value on accuracy,

integrity, and efficiency so that producers can spend less time correcting mistakes and more time using information to guide those important decisions.

For decades, the National Dairy Herd Information Association (DHIA) has provided a structured approach to collecting and managing herd data across the dairy industry. Milk production, component tests, somatic cell counts, reproductive events, and herd

inventories are all logged using strict quality control measures and approved standards creating a reliable foundation for herd records. All dairy herds affiliated with DRMS as a dairy records processing center get to reap these benefits of robust and standardized data.

Dart builds directly on the DHIA framework by adding an important layer of data validation while simultaneously being user-friendly. Instead of allowing inconsistent or illogical entries into the system, Dart flags potential errors immediately if an entry doesn't make biological or chronological sense. By catching errors at the point of entry, Dart prevents incorrect data from spreading through reports and herd analysis. Producers can confidently track trends over time, compare performance benchmarks, and trust that the numbers they see accurately represent what's happening in the herd.

This clarity does not come at the cost of efficiency. Dart combines strong data validation with practical tools that are easy to use which makes daily herd management straightforward. From the intuitive input desk that allows users to complete an action at the touch of a button to the dozens of pre-crafted reports included in the default installation, Dart prioritizes accessibility and application so users can get in, get out, and get on with their day.

Integrated tools like Trackers allow producers

to create dynamic lists of animals to evaluate inputs, simulate predictive scenarios, and drill down to individual cow pages for further understanding. Pre-programmed with customizable options, Trackers take the guess work out of evaluation with the ability to quickly make adjustments to data subsets.

Ease of use also extends beyond the office. PocketDairy and HerdHQ access the same validated herd records with the equivalent intuitive emphasis. Capitalize on the ability to quickly manage animals cow-side and in real time with the PocketDairy Android app and effortlessly move through herd health with its VetCheckMaxx option. Organize and view data from any device or internet browser with the new HerdHQ platform of tools that turns complex information into charts, grids, and dashboards. The convenience of mobile entry with PocketDairy and the visual insight with HerdHQ doesn't compromise the accuracy of the underlying herd data.

Dart was designed to simplify herd management, not complicate it. By combining DHIA's standardized data framework with Dart's user-friendly validation tools, mobile access through PocketDairy, and decision insight through HerdHQ, producers gain a system that is reliable, practical, intuitive, and supports everyday decisions.



Dart: There are Myths.  
Producers Prove the Reality.

<https://www.drms.org/Myths>

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